

2014 & 2018 CAMPUS REPORT

Student Voting Rates for
James Madison
University

WHAT'S INSIDE

About This Report

Your Institution's Voting Data

Voting and Registration Rates

How Your Institution's Numbers
Compare

Your Students' Voting Data

By Voting Method

By Age Group

By Education Level

By Undergraduate Class Year

By Enrollment Status

By Gender

By Race/Ethnicity

By Field of Study

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - <https://idhe.tufts.edu/nslve-recalculation-tool>.

To read more about NSLVE data, see our Campus Reports FAQ - <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

☐ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals -

<https://idhe.tufts.edu/public-data-portal-visualizations>.

☐ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

☐ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation -

<https://idhe.tufts.edu/electionimperatives>.

☐ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE).

We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



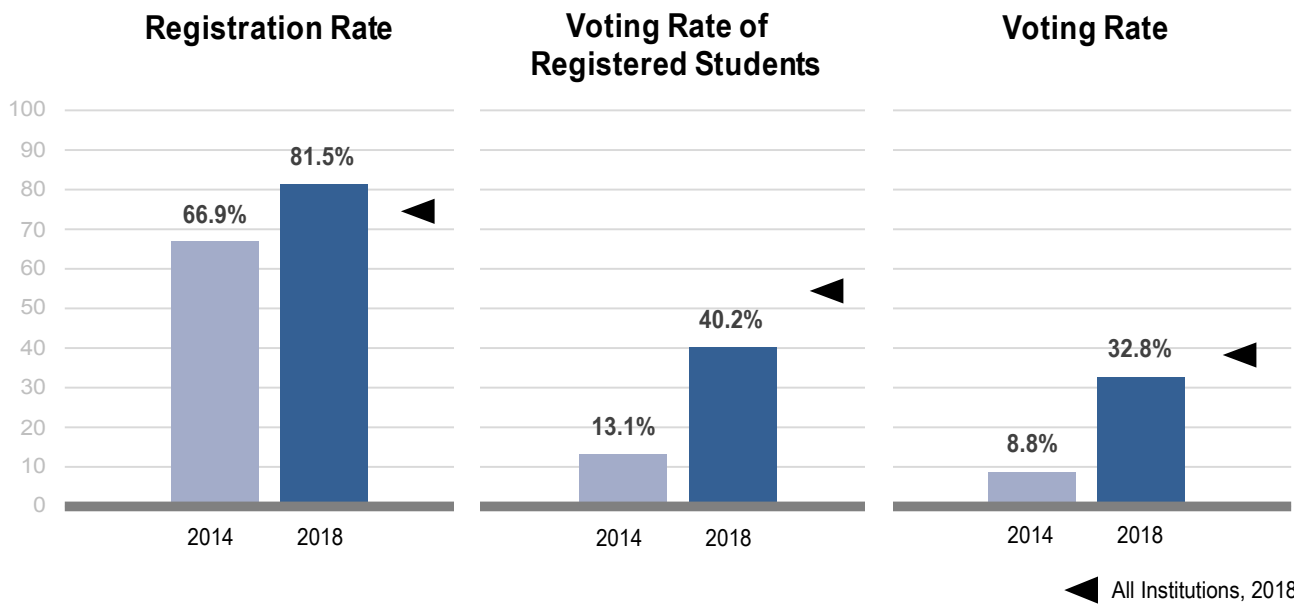
YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

2018 Voting Rate
32.8%

CHANGE FROM 2014
+24.0

2018 VOTING RATE FOR ALL INSTITUTIONS
39.1%



	2014	2018	Change
Total student enrollment	21,009	21,969	↑ 960
Age under 18/Unknown	(511)	(478)	
IPEDS estimated non-resident aliens	(486)	(518)	
FERPA records blocked	*	(178)	
Total eligible voters	20,009	20,795	↑ 786
Number of students who registered	13,388	16,952	↑ 3,564
Number of students who voted	1,756	6,818	↑ 5,062
Registration rate	66.9%	81.5%	↑ 14.6
Voting rate of registered students	13.1%	40.2%	↑ 27.1
Voting rate	8.8%	32.8%	↑ 24.0
Difference from all institutions	-10.9	-6.3	

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate
for All Institutions

19.7%

HIGH
54.0%

LOW
1.5%

2018 Voting Rate
for All Institutions

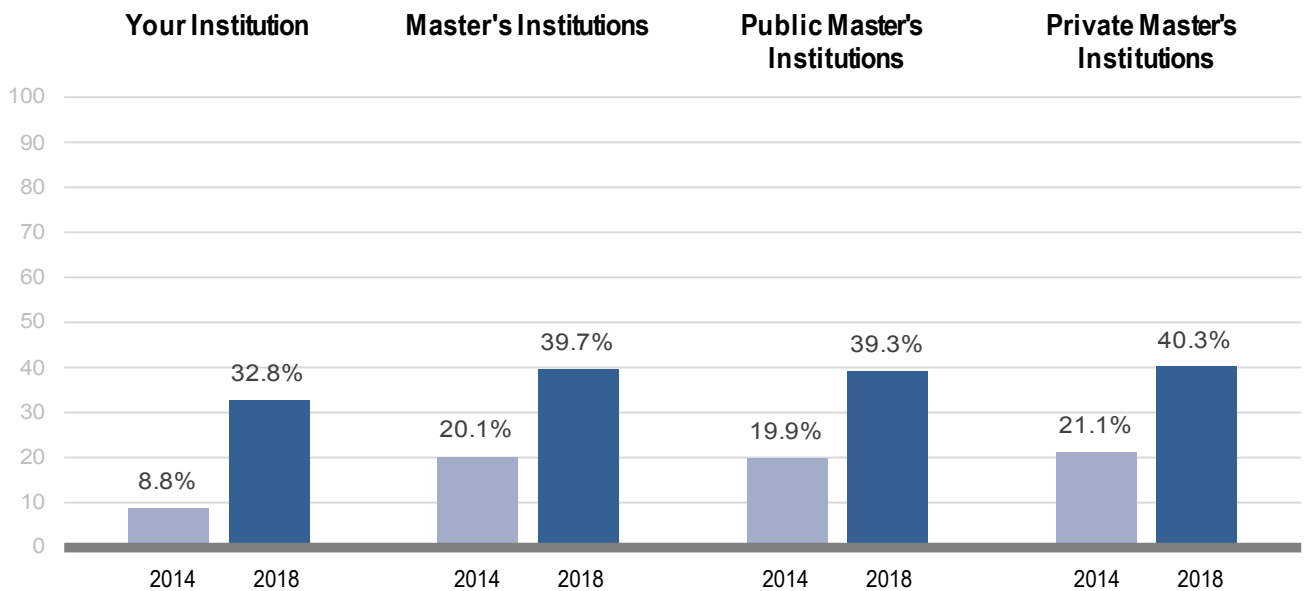
39.1%

HIGH
64.1%

LOW
11.5%

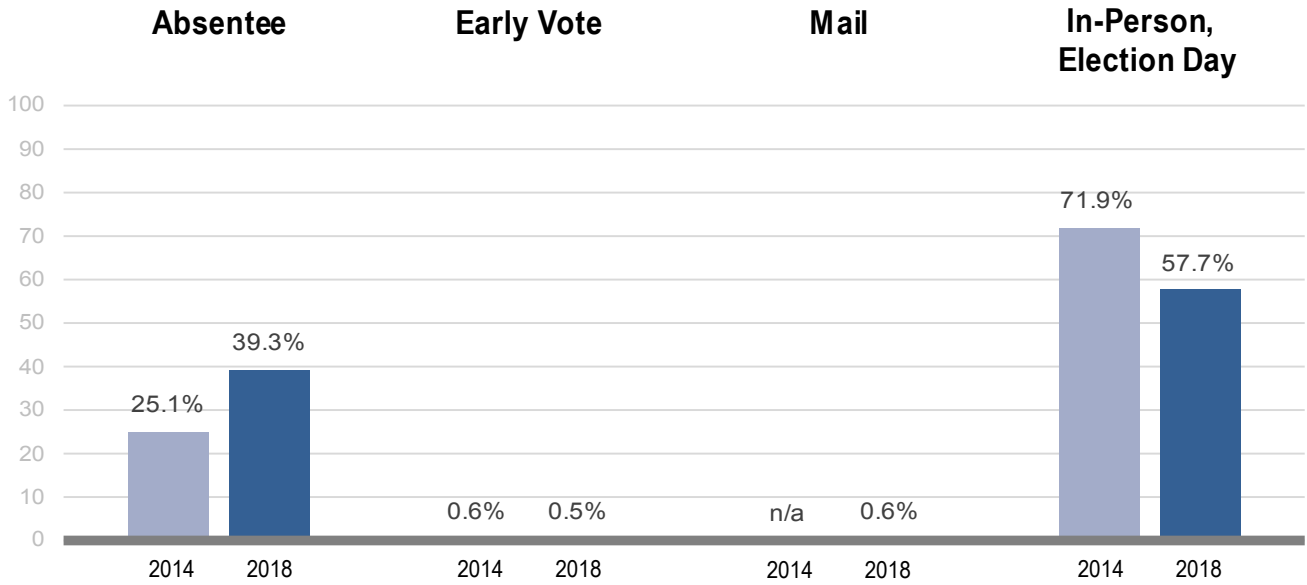
Difference from All Institutions **-10.9**

Difference from All Institutions **-6.3**



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

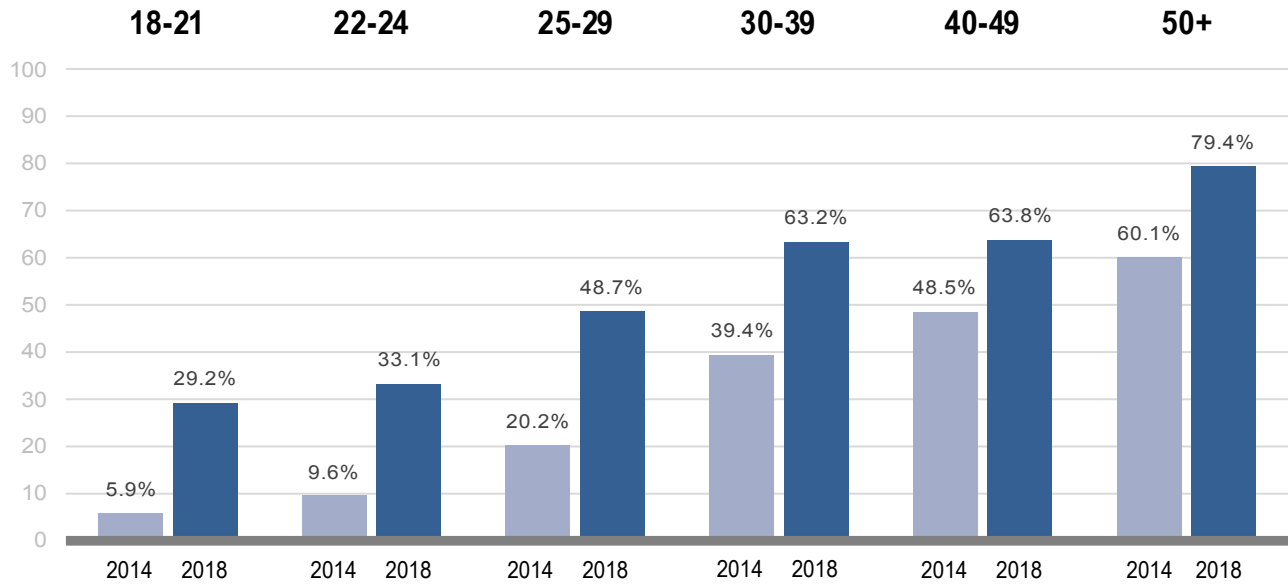


	2014		2018		Change	
	Voted	Rate	Voted	Rate		
Absentee	440	25.1%	2,678	39.3%	↑	14.2
Early Vote	10	0.6%	32	0.5%	↓	-0.1
Mail	*	n/a	38	0.6%		n/a
In-Person, Election Day	1,263	71.9%	3,936	57.7%	↓	-14.2
Unknown	40	2.3%	134	2.0%		
Total	1,756		6,818			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

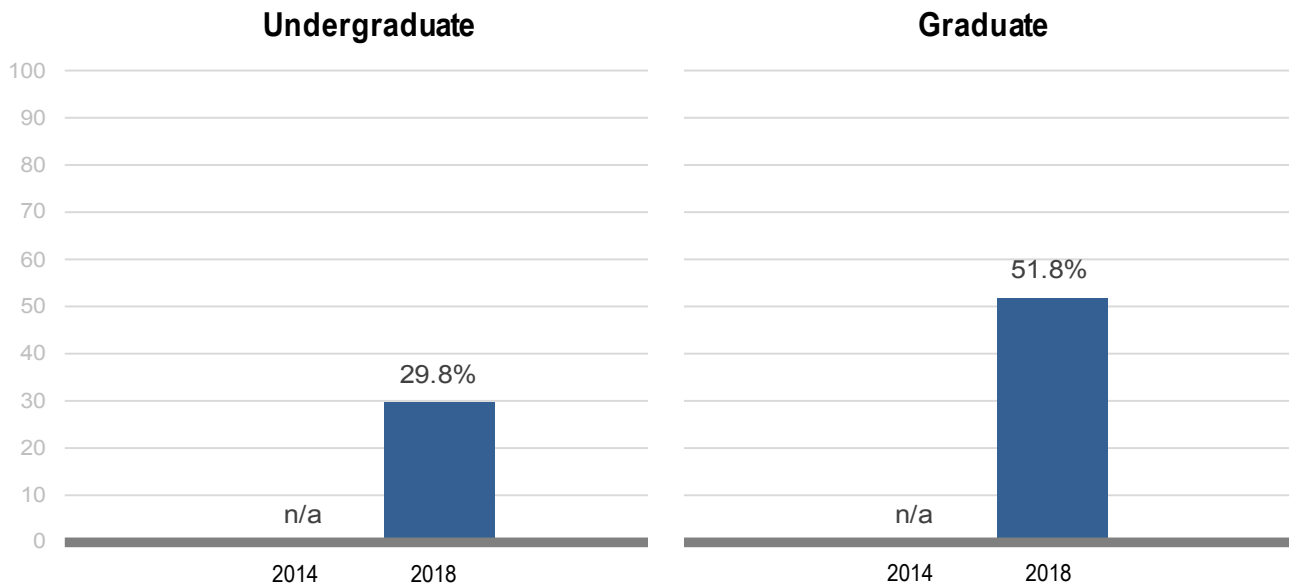


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	16,032	952	5.9%	16,683	4,874	29.2%	↑ 23.3
22-24	2,967	286	9.6%	2,999	994	33.1%	↑ 23.5
25-29	634	128	20.2%	705	343	48.7%	↑ 28.5
30-39	490	193	39.4%	549	347	63.2%	↑ 23.8
40-49	229	111	48.5%	251	160	63.8%	↑ 15.3
50+	143	86	60.1%	126	100	79.4%	↑ 19.2
Unknown	0			*			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Education Level*

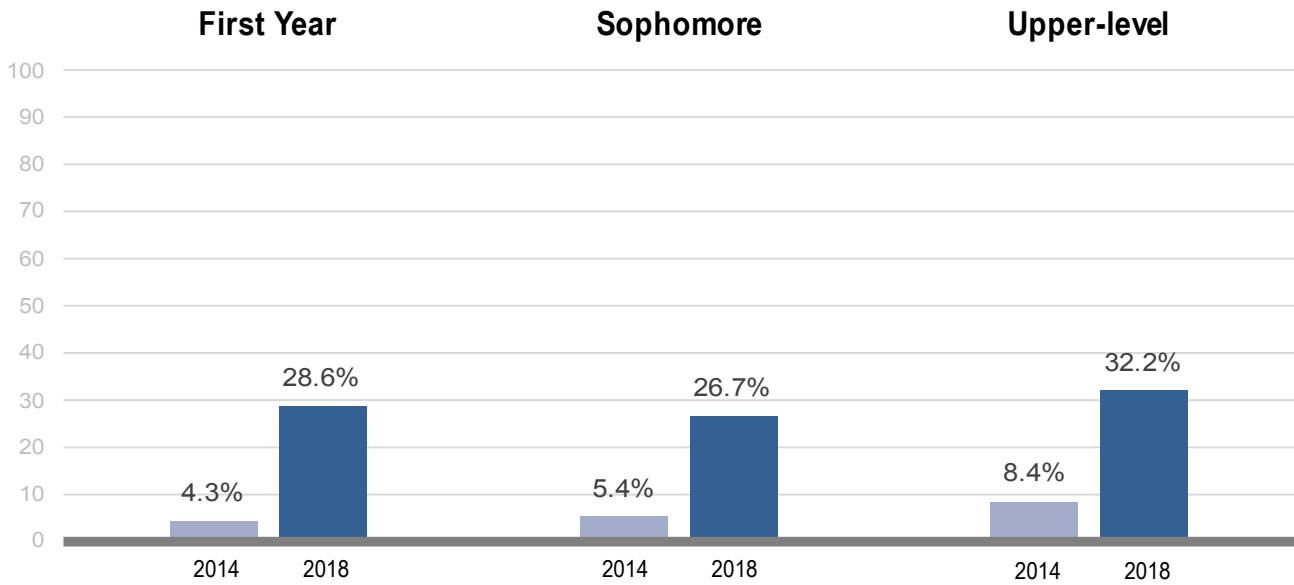


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	0	0	n/a	19,327	5,764	29.8%	n/a
Graduate	0	0	n/a	1,614	836	51.8%	n/a
Unknown	20,495			372			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Undergraduate Class Year*

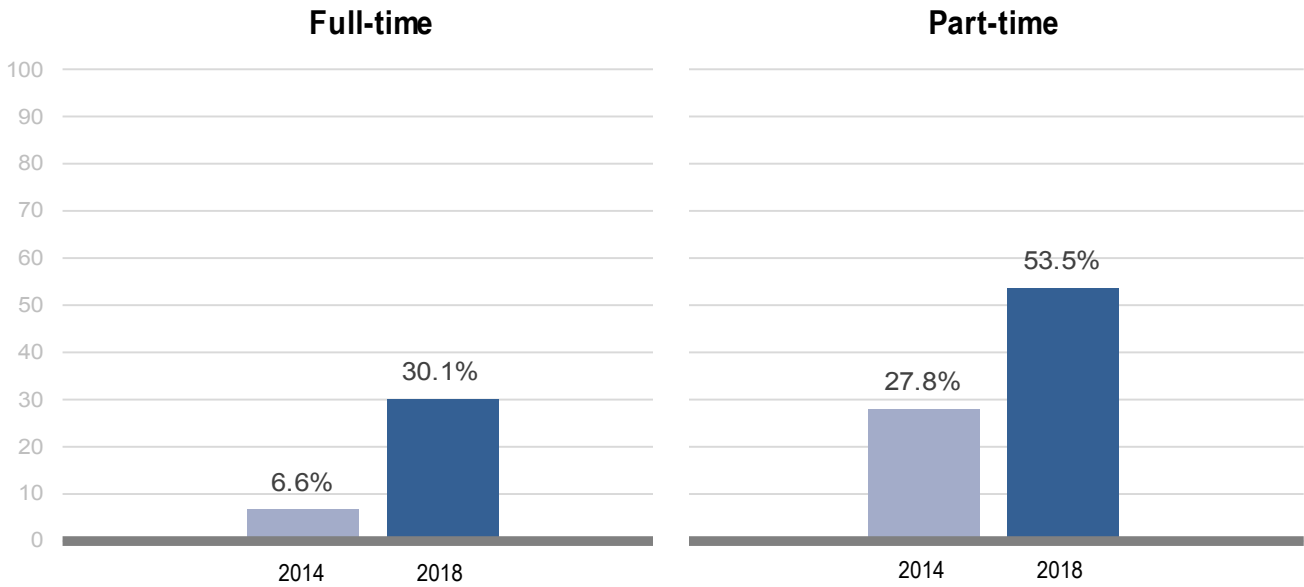


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	4,421	192	4.3%	4,761	1,363	28.6%	↑ 24.3
Sophomore	4,792	259	5.4%	5,111	1,362	26.7%	↑ 21.3
Upper-level	9,272	783	8.4%	9,449	3,038	32.2%	↑ 23.7

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

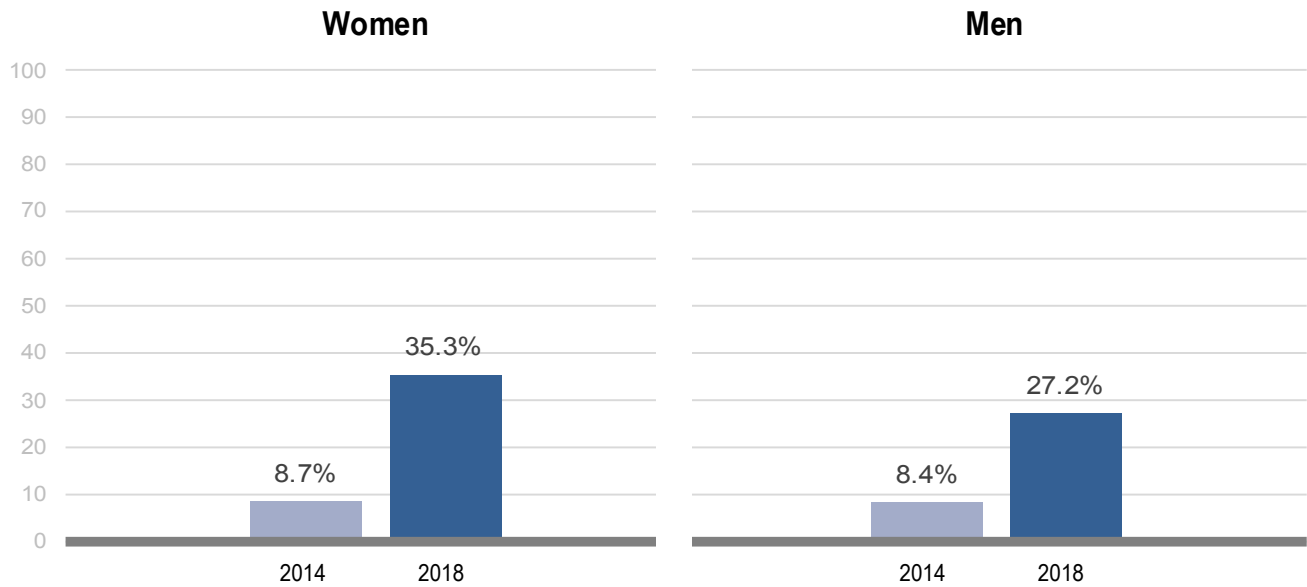


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	18,630	1,237	6.6%	19,616	5,910	30.1%	↑ 23.5
Part-time	1,865	519	27.8%	1,697	908	53.5%	↑ 25.7
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Gender*

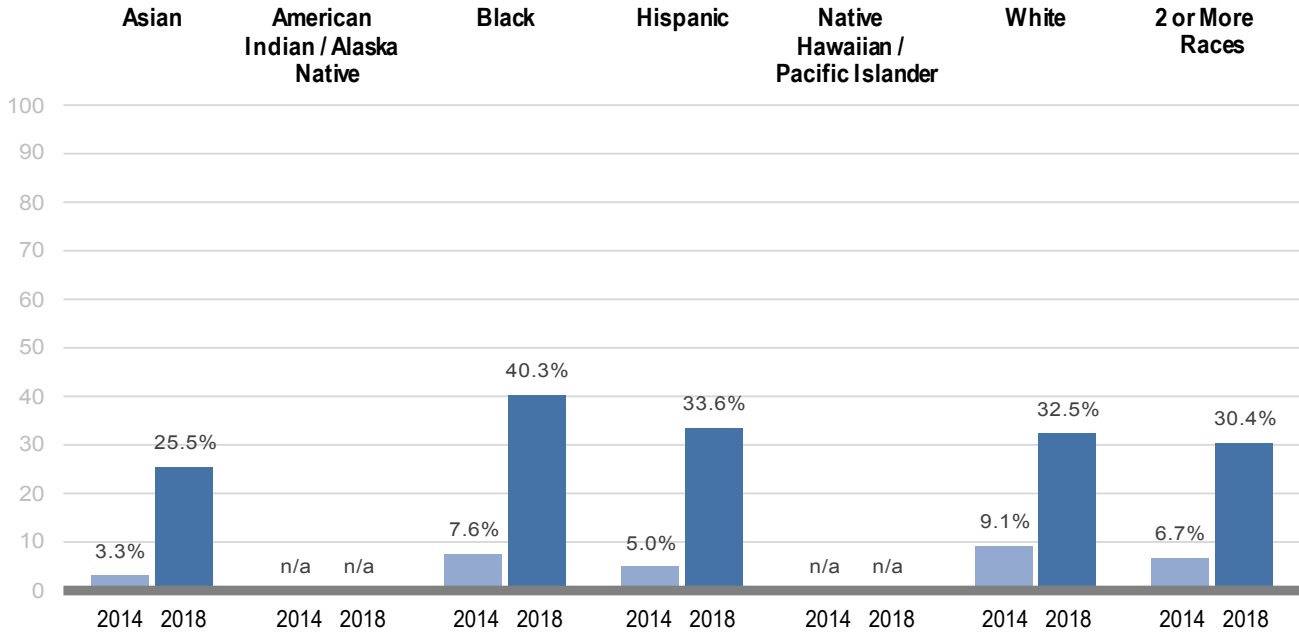


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	12,226	1,061	8.7%	12,623	4,455	35.3%	↑ 26.6
Men	8,269	695	8.4%	8,690	2,363	27.2%	↑ 18.8
Unknown	0			0			

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Race/Ethnicity*



	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	856	28	3.3%	933	238	25.5%	↑ 22.2
American Indian/ Alaska Native	32	*	n/a	23	*	n/a	n/a
Black	840	64	7.6%	1,026	413	40.3%	↑ 32.6
Hispanic	1,025	51	5.0%	1,386	465	33.6%	↑ 28.6
Native Hawaiian/ Pacific Islander	36	*	n/a	23	*	n/a	n/a
White	15,725	1,438	9.1%	15,887	5,156	32.5%	↑ 23.3
2 or More Races	705	47	6.7%	953	290	30.4%	↑ 23.8
Unknown	1,276			1,082			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Biological and Biomedical Sciences	1,016	58	5.7%	1,093	303	27.7% ↑	22.0
Business, Management, and Marketing	3,685	225	6.1%	3,618	809	22.4% ↑	16.3
Communication and Journalism	1,368	106	7.8%	1,486	483	32.5% ↑	24.8
Computer and Information Sciences	947	71	7.5%	1,206	311	25.8% ↑	18.3
Education	581	147	25.3%	614	349	56.8% ↑	31.5
Engineering and Engineering Technologies	409	17	4.2%	408	97	23.8% ↑	19.6
English Language and Literature	451	52	11.5%	335	147	43.9% ↑	32.4
Family and Consumer/Human Sciences	126	*	n/a	116	29	25.0%	n/a
Foreign Languages, Literatures, and Linguistics	93	14	15.1%	69	35	50.7% ↑	35.7
Health Professions	3,392	220	6.5%	3,773	1,100	29.2% ↑	22.7
History	277	30	10.8%	222	110	49.6% ↑	38.7
Legal Professions and Studies	366	25	6.8%	308	103	33.4% ↑	26.6
Liberal Arts and Sciences, and Humanities	1,450	121	8.3%	1,385	482	34.8% ↑	26.5
Mathematics and Statistics	195	23	11.8%	211	69	32.7% ↑	20.9
Multi/Interdisciplinary Studies	605	61	10.1%	646	193	29.9% ↑	19.8
Parks, Recreation, Leisure, and Fitness Studies	1,039	36	3.5%	1,108	231	20.9% ↑	17.4
Philosophy and Religious Studies	44	*	n/a	42	15	35.7%	n/a
Physical Sciences	425	30	7.1%	377	139	36.9% ↑	29.8
Psychology	968	49	5.1%	1,067	357	33.5% ↑	28.4
Public Administration and Social Service Professions	334	80	24.0%	404	223	55.2% ↑	31.3
Social Sciences	1,155	138	12.0%	1,331	551	41.4% ↑	29.5
Visual and Performing Arts	1,072	77	7.2%	1,126	468	41.6% ↑	34.4
Unknown	497	167	33.6%	368	214	58.2% ↑	24.6

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____* [name of institution]. Medford, MA.

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